**Wisconsin Farm Technology Days**

**What it is**

* Largest Agricultural Show in Wisconsin, 20,000 -40,000 people attend over the three days of the show
* Attracts vendors and merchants from all over the Mid-West
* Brings product knowledge and services to farmers and non-famers
* Show cases family, youth and other farm groups i.e. 4-H, FFA
* Gives non-farming community an opportunity to learn about their food supply and experience farming activities and sustainable agriculture.

**Why Sponsor Clark County Farm Technology Days**

* Brings tens of thousands of potential customers to the area
* Showcases Clark County and your town as a great place to live and work
* Your sponsorship incentivizes these visitors to do business with you
* Opportunity to interact with vendors from the Mid-West who may need local outlets for their products or services
* Shows you support the farm community of Wisconsin and Clark County and your neighbors
* Makes you a proud member with those others supporting the area farmers and agriculture.