## July 12-14, 2022

## Roehl Acres

N7779 County Hwy K, Loyal, WI 54446



#### WI Farm Tech Daus Contact:

#### Arnie Jennerman

WFTD - Co-General Manager 608-630-3917 arnold.iennerman@wisc.edu

#### Anna Maenner

WFTD - Marketing Coordinator 920-644-3551 info@wifarmtechdays.org

To obtain your exhibitor space, contact Anna Maenner.



#### 2022 Clark Countu WI Farm Tech Days Contact:

#### **Chuck Rueth**

2022 WFTD -Executive Committee Chair 715-613-8387 hosrueth@gmail.com

#### Richard Halopka

Clark County UW-Extension 715-743-5121 Richard.halopka@wisc.edu

Clark County UW-Extension Administrative Assistant 715-743-5122



Roehl Acres of Loyal is owned by Dennis and Suzie Roehl where they have a dairy farm with their children. The Roehl's purchased the farm in 2005 from Dennis' parents. Lowell and Velora. Lowell still helps with the fieldwork. Dennis and Suzie's children, Devon, Jackson, and Kathryn make the third generation on the farm.

Along with operating the farm, Lowell's brother Erlin and his wife Bonnie Roehl and their family started an event barn up the road to help bring in additional revenue. The event barn, Rustic Occasions, is operated by Doug and Kim Roehl. "Small farms are becoming a thing of the past and people are looking for ways to convert their farms into other forms of income." Erlin said.









Roehl Acres' registered dairy herd is milked daily in an over 100-year-old stanchion barn. Even though the barn may be considered old technology, it is working at peak efficiency, with the family milking three sets of cows in the barn twice a day.

"In 1983, I went to my first Farm Progress Days Show. I was 14 years old and I thought it was the greatest thing I had ever been to. Now, 36 years later I will be the host farm for Farm Technology Days 2022. In a way, I have been preparing for this all of my life." Dennis said.



# 2022 Wisconsin Farm Technology Days

### 600+ Exhibitors

- Large & Small equipment vendors
- Agricultural products and services
- Vintage equipment display

#### Tour & Field Demonstrations

- Bus tour of Rustic Occasions
- Cutting, raking, chopping, baling, Wrapping of alfalfa hay
- Agricultural drainage tiling

#### Food Tents =

- Enjoy a variety of locally grown food
- Specialty food items
- Clark County themed burger

#### Youth Tents =

- Hands on learning
- Farm safety education
- Explore high demand careers

## Innovation Square

 Progressive development of Clark County agribusiness: dairy, maple syrup, bees, and more

### **IJW-Extension**

- Crop and livestock experts
- University research
- Educational displays

### Rural Mutual Insurance Rural Event Center =

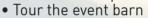
- Entertainment
- Arts and craft vendors
- Home and lifestyle vendors

## Fleet Farm Equine Area

- Showcasing local and national presenters
- Educational demos and clinics

### Farm Tours =

- Tour the 100 year old dairy farm
- See new and updated free stall buildings



# Clark County, Where Tradition and Technology Meet

Clark County is home to many farms

with a diverse variety of products being produced. Along with the diverse agriculture it has to offer, it also has a 155-acre park dedicated to the Wisconsin Vietnam Veterans Memorial Project called The High Ground. The county is also home to a large population of plain faith community. It is common

to see horses and buggies traveling the rural roads of Clark County or horse drawn equipment working the fields. This county really does bring together tradition and technology. To highlight a few larger agribusinesses, we look toward Grassland Dairy Products, which has been creating dairy products since 1904 and still offers a wide range of reliable and nutritious dairy products. Also, Meyer Manufacturing Corporation which was founded in 1944 and has continued to expand its facilities while implementing the latest technologies into superior product designs.

Clark County has a lot to offer and the executive committee is excited to welcome you into this diverse landscape.

# CALLING VOLUNTEERS!

Are you or your group interested in getting involved?

Contact us today!

Volunteer Coordinator Paula Ruesch

aflacruesch@frontier.com

715-302-1177

If you are interested in being a sponsor of the Clark County Farm Technology Days Show

Contact:

Jim Mildbrand 104 W Begley Street, Greenwood, WI jim.mildbrand@gmail.com 715-797-8356



Wednesday Night Concert Gates open at 4:15 Side Stage music at 4:30 Main Stage music at 5:30

## Farm Tech Days Toy

We will have a toy for sale!
Watch the website, wifarmtechdays.org
and Facebook, facebook.com/FTD2022
for updates on how to purchase the 2022 toy.

