



ESSENTIAL COLLABORATION FOR OUR FUTURE



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YEARS

As 2025 arrives, we at Clark County Economic Development Corporation & Tourism Bureau hope your year will be a gratifying and rewarding one. We are honored to serve you and thank you for your past support. We are busier than ever, and your financial support is needed to continue to carry out our 2025 mission and goals.

The Clark County Economic Development Corporation (CCEDC) has been the focal point for the county's economic development and tourism promotion for 35 years. Building the economy of Clark County and diversifying our employment base are keys to strengthening our communities. Actively recruiting employees and growing our employers while ensuring that our existing business base remains vibrant are essential elements in creating jobs and thereby attracting and retaining residents and children in our schools - this is the mission of CCEDC.

2025 will continue to be a busy year. Here are a few of our recent accomplishments and future goals:

- Preparing to host our 5th Annual Business to Business Expo and Career Fair – April 30, 2025
- Major attention to housing growth we so desperately need for retention and new recruitment.
- Business retention and expansion to fill business parks, create new jobs and work with our many partners: our technical colleges and universities and Workforce Development to provide training.
- Meeting with community, county leaders, state/national representatives, businesses, organizations, schools, residents, and others to determine growth and development needs, promote opportunities, and gain support for our united goals. This includes working collaboratively with all our partners: Momentum West, West Central Regional Planning/RBF, USDA-RPN, SBDC, WEDC, CESA, NRTC, etc.
- Tourism – partnering and cluster marketing and advertising everything that Clark County has to offer, especially our 24/7/265 Outdoor Lifestyle which is a draw to tourists and existing and new residents alike.

If you have any questions or would like to discuss the work CCEDC is doing or get more involved in any way with our efforts, call us at any time.

***We look forward to our continued collaboration with you
to move Clark County toward the future.***

Thank you for your generosity, involvement and partnership.

Peter Kaz, President

Sheila M Nyberg, Executive Director

Proudly Enriching Clark County for 35 Years

