



Clark County Wisconsin

Town of Mentor

A Very Good Place to Live and Play

Nestled in the southwestern corner of Clark County, Wisconsin, the charming town of Mentor is a hidden gem that perfectly blends rural tranquility with small-town charm.



At its heart lies the unincorporated village of Humbird, cozied up against the vast and vibrant expanse of the Clark County Forest. The serene Emerson Lake, a true treasure, offers a bounty of natural beauty and recreation opportunities, making it a beloved spot for locals and visitors alike.

Strategically located just 20 minutes from either Black River Falls, Neillsville, and Hixton, Mentor combines the best of both worlds: a peaceful, tight-knit community with convenient access to nearby towns.

The residents of Mentor are as diverse as they are welcoming, from innovative entrepreneurs and hardworking families to retirees enjoying their golden years. With its mix of generational farms, strong working-class roots, and a dash of modern enterprise, Mentor embodies the spirit of rural living while staying within arm's reach of urban conveniences.



**Town of Mentor, N3049 King Street, Box 37, Humbird, WI 54746
715-964-1019 www.townofmentorwi.gov**

Town of Mentor Area

Edlen Cranberry Company
W9702 County Road B, Humbird

Humbird Hotel Bar & Grill
N3041 King St, Humbird

Scholze Family Beef
W11218 Scholze Rd, Humbird

Cable Electric
N3565 Stuve Rd

Selz-Pralle Dairy
N4621 US Highway 12, Humbird

Emer Family Farm
W12005 Emer Rd, Humbird

Kings & Queens Bar and Grill
N3063 King Street, Humbird

Stanley Strawberry Farm
N3516 US HWY 12, Humbird

Kolbrak Roofing & Remodeling
N3027 Clark Street, Humbird

North Branch Rod & Gun Club
N2962 Main St, Humbird

RW's Place
W11991 HWY 12, Fairchild

Humbird Fire Department
N3049 King St, Humbird

Kamduke Web Designs
W11428 Alderman St, Humbird

Saint John's United Church of Christ
N3131 Bluff St, Humbird



Clark County Economic Development & Tourism Bureau

301 N Main St., P.O. Box 236, Loyal, WI 54446

715-255-9100, info@clarkcountyedc.org, www.clarkcountywi.org

