

BROADBAND EXPANSION IN CLARK COUNTY

We are steadfast and unwavering to make certain our entire county has the necessary connectivity for today, tomorrow and our future. As part of the West Central WI Broadband Alliance, we have teamed up with regional leaders and the State of Wisconsin to bring GEO Partners to the mix – to track and document our speeds – so it is accurately mapped for the FCC, PSC, NTIA and all other entities that look at speeds by address to decide where funding would be deployed to provide Broadband equity to all – including rural, unserved, and underserved. You can see our Broadband Study on our website. We will not be deterred from getting connected - sooner than later. Thanks to all partners involved from WCWRPC & MW, the State of WI, the Clark County Committee, and all of you for staying involve sharing info, and doing the speed tests to help document our needs.

Together we will get this done!

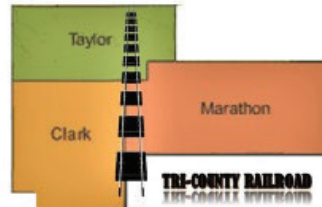
CC COMMUNITY FOUNDATION



Bringing people, organizations and local businesses together is the focus of Clark County Community Foundation, Inc. Join in and help make great things happen right here in your county – information@clarkccf.org or call 715-937-6167.

FREIGHT RAIL TRANSPORTATION

Our “Tri-County Railroad Team” includes representation from Clark, Marathon, and Taylor counties with a goal of advocating for the preservation and enhancement of freight railroad between Spencer and Medford, WI. We do this for the good of this region and the communities along that rail. Having another source of transportation for the businesses in that region is critical. WATCO (FOXY) is the new owner. We are anticipating a growth in relationship with these new folk and the businesses/communities along this line. Because of supply chain issues, and just in time delivery demand that exist makes it imperative that we get this service running smoothly for our future growth. Contact Sheila Nyberg at 715-255-9151 or sheila@clarkcountyedc.org for more information.



EV CHARGING STATIONS

With all the wonderful new hires coming into Clark County we are seeing more push to get Electric Vehicle Charging Stations in place. Several partners are working on opportunities for placement in our county. We will keep on top of this new fast-moving issue as we continue to welcome new technology and new residents into our area. Thanks to all our partners working quickly to satisfy the need!



CLARK COUNTY ECONOMIC DEVELOPMENT CORP & TOURISM BUREAU

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facebook.com/clarkcountywitourism

We use Constant Contact to keep important info flowing to you!
Send us your e-mail to be added!

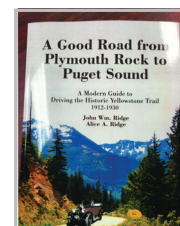
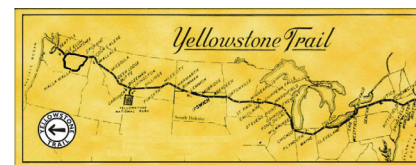


CC YOUNG PROFESSIONALS



- Encouraging young businesspeople
- Connect with like-minded peers
- Build solid business relationships
- Learn from experienced businesses to actively shape the future of Clark County
- Retain and recruit young professionals

YELLOWSTONE TRAIL



The National - Driving the Yellowstone Trail book “A Good Road from Plymouth Rock to Puget Sound” written by John & Alice Ridge is available at the CCEDC&TB office or yellowstonetrail.org

WE ARE part of this historic trail and documentation. Getting this book in the hands of travelers is happening and therefore, we can expect many visitors in our area along the trail.

2023 Newsletter



ECONOMIC DEVELOPMENT: A TRUE COMMITMENT TO GROWTH

The housing boom in Clark County took major steps forward again in 2022. Much needed housing growth was mandatory to keep pace with business growth we are experiencing. These company expansions offer many new jobs and careers. Thus, our residential growth needs are great.

You cannot beat the quality of life in our beautiful county! Each area and community in Clark County have worked on increasing available building spaces. Our office is proud to work with everyone to market the new apartments and residential lots/subdivisions that are available that allow folks to set down permanent roots here.

Growing our population is crucial to sustain our communities, businesses, and our schools. Alone we cannot accomplish what we can when we partner together. CCEDC&TB has also created community marketing pieces and will continue to be a source of information to grow Clark County. See the many special efforts that investors and communities have put into our area over the last 12 months. From housing subdivisions/lots to business parks and industrial park expansions and TIF's. We thank you all for your part in this tremendous agricultural growth we are experiencing. WOW this is impressive!!



Loos Machine expansion, Colby



Greenwood Housing expansion, Greenwood



Sunset Place Apartments & Love Coffee Café, Neillsville



Grassland expansion, Greenwood

CLARK COUNTY: COMMITTED TO GROWTH



Marieke Gouda expansion, Thorp



Swiderski Housing expansion, Stanley



Lynn Dairy & Proteins, Inc. expansion, Granton



BUSINESS TO BUSINESS EXPO/CAREER FAIR & PARTNERSHIP RECEPTION

Mark your calendars for May 3rd, 2023. The event will again be hosted at Clark Electric Cooperative Headquarters in Greenwood, WI. All businesses from our county/communities are invited. This B2B Expo portion - is a terrific way to meet others that are right here that you may be able to partner with or learn about. We also bring in all the local/state/federal folks that have access to programs that can assist your business. Make great connections – do not miss this event. Call or email us to get your space! Registration and sponsorship are happening right now!!

Additionally, the 2023 Career Fair Portion – brings students from our Clark County schools, and neighboring schools are also invited to attend. Over 300 students are signed up so far. Our mission is to improve each company's local talent pipeline by connecting them with students, their parents, and educators at local/regional levels to inform them about each company and industry we have right here. Along with receiving information about each business, students will participate and interact at your booth - with an activity representing the types of careers participating businesses have.

For additional information on current workforce/job opportunities, visit www.clarkcountywi.org and check out Jobs/Careers, call us direct at 715-255-9100, or email info@clarkcountyedc.org.



CC WORKFORCE COUNCIL: BUSINESS & EDUCATION PARTNERSHIPS

Making major inroads to Internships and Co-ops, Registered Apprenticeships and Youth Apprenticeships thru Business and Education partners – is extremely crucial for Clark County! The regional Workforce Development Group recently met to talk about their extreme push forward for these much-needed partnerships. Our opportunities lie in working with CESA 10, our 3 Technical Colleges in Clark, the UW System including - Stout and River Falls and others in our region. The sky is the limit to help our K-12 schools here become engaged in mentorships.

Mention Youth Apprenticeships, and UWIN Internship Networks – there is so much out there for our businesses to partner with our schools – to plan the venue to help students do dual credits and internships. Folks this wonderful potential is right here waiting for more partners. Let's grasp the opportunities and connect folks for the good of our future business and community leaders...our youth!



GET INVOLVED

Join us at our May 3rd B2B Expo and Career Fair – all these education partners and our students will be there. It is an opportunity to put your partnership in place! At this event we will share some of the cutting-edge concepts that businesses and schools are doing to create an engaged future workforce.

TOURISM & MARKETING: BRAGGING ABOUT OUR GREAT QOL

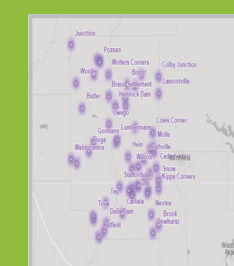
The Clark County Tourism Team goes above and beyond each month as they discuss and plan future efforts to grow our tourism visitor numbers. Recently added new team members have taken this 46-member strong group fast forward to form brand new partnerships and projects. Renewed in 2023 – will be holding our monthly meetings at different tourism sites throughout the county. Introducing everyone to other sites is the perfect learning experience to help market what we have. Knowledge gained by personal visits is powerful.

We cannot have Tourism separate from Economic Development – because our Quality of Life (QOL) is of utmost importance to draw new residents and employees to our area. Working as a team we can connect with our visitors and show them how special Clark County is – from lakes to rivers, campgrounds to supper clubs, greenhouses to boutiques, hunting to fishing – everything unique and special here is highlighted as our QOL. Our goal is to show visitors and citizens that we are truly nature's playground 24/7/365!

Sharing our many events starts with local partner sharing then add all this information to the State of WI – Travel WI website for others to join in. Enormous amounts of marketing are done with our local/regional media partners and use of other medias to boost attendance and information sharing. We don't do it along – we do it together in partnership. For more information and to see our website of event listings go to www.clarkcountywi.org.



Barns of Clark County



Clark County Ghost Towns

