



Bring on 2022! We have lost and gained so very much over the past year – but when times get tough in Clark County absolutely everyone has gotten new/renewed momentum. We experienced waves of positive impact throughout the entire year. Even as the COVID pandemic and the up and down economic picture continue to keep our lives unstable – at this moment we are much better than we were a year ago.

Leadership and partnerships created an investment in Clark County that is unsurpassed. We realize the importance of using all our resources, learning & supporting each other, and building stronger relationships.

Outstanding business-friendly environment – more diverse economy – emerging opportunities – equates to the vibrant culture here in our county! Our companies offer jobs with outstanding wages and benefit packages. Our great 24/7/365 outdoor living is indeed one of our best added sales tools as we continue to grow our population and recruit employee base. Thus, we are turning tourism destination marketing into economic development. Our urgent need for additional housing is being met as quickly as possible. Getting our county thoroughly penetrated in broadband connectivity is a crucial piece of this pie.

We understand that clustering our regions businesses be it agriculture/dairy, manufacturing, food production, health care, construction, etc. is important. Therefore, we support the many demands for specific educational programming to empower folks desiring a new opportunity or a better path forward in these fields. Plus, the immediate need for apprenticeship programs must be addressed. We will focus on connecting business with workforce and education institutions for deeper assistance and partnership. Meeting the needs of more immediate tech and other higher education creative programing is necessary for today and the future.

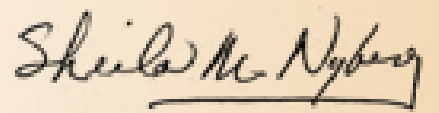
Our Entrepreneurial Spirit is alive and well here as we assist new startups and growth of mom-and-pop shops all over the county. The many innovative programs available are helping us say hello to new investors as we also say goodbye and thank you to retiring business owners.

After a 20-month emotional and financial roller-coaster ride our local economy is rebounding strong. We at Clark County Economic Development Corporation & Tourism Bureau hope the new year will be a gratifying and rewarding one for you. Your financial support is appreciated so we can continue our work.

Thank you for allowing us to collaborate so closely with you and be your partner in the new world of challenges and triumphs we are experiencing. It is indeed an honor.

Sincerely,

  
Peter R Kaz, President

  
Sheila M Nyberg, Executive Director

